

## Prestige® Testimonial

## Enrique Rossi

Enrique Rossi has been involved in the table grape industry for 12 years and has spent the past year growing table grapes (Crimson and Menindee) and offering his consulting and R&D services in Merbein Victoria.

In the past his growers had used other brands of CPPU then Enrique heard about Prestige (CPPU) from colleagues back in Chile, he knew that others had used it and knew the reputation of the brand so decided to give it a go.

When asked about Prestige, Enrique said "It works and it's consistent.

I just need a small amount to achieve the results I want, which is to increase the size and get consistency to the fruit."

"I also use it as a harvest management tool to delay the fruit. With my growers we use it to time the blocks and manage when they want to harvest. It's consistent, we get a consistent result from it; uniform cropping year after year which is a big advantage."

Enrique uses Prestige in conjunction with ProGibb® "I use ProGibb for thinning at flowering time then for sizing I use it in conjunction with prestige. Depending on the variety



I apply Prestige when the berries are between 6 - 10 mm."

"To get the most from Prestige you need to read the vines and use it when the vines are at the point of maximum growth when you know the berry is going to develop and we can push it to the maximum cell division."

In comparison to other PGR's Prestige offers great value and great results. Having done research with his growers using generic CCPUs Enrique has found Prestige to be the better option "Due to the

comparatively low label rates we used very small amounts of Prestige – ranging from quarter to a half of a pack and we achieved much better results than with the generic CCPU brands. It was chalk and cheese."

"I recommend Prestige to my growers all the time. For me it's the reliability and the piece of mind. Others claim to be similar but they don't work in the way they are supposed to. With Prestige you need to use less and you can be confident in the result."

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