

## VALOR<sup>®</sup> EZE ADDS CONVENIENCE WHEN TACKLING PROBLEM WINTER WEEDS AND BOOSTS EFFORTS IN COMBATING RESISTANCE



**With the steady increase in herbicide resistance in mixed cropping areas and the need for more flexible weed control strategies, growers and their advisors will have a highly flexible and effective new tool at their disposal with Valor EZE\* herbicide this year.**

Extensively tested under Australian conditions, Valor EZE herbicide is a brand-new formulation from Sumitomo Chemical Australia expected to be registered in February 2023 in time for this year's winter crop planting.

Valor EZE:

- Is a new convenient SC (suspension concentrate) liquid formulation of the original Valor herbicide.
- Has new residual weed control recommendations when planting winter crops.
- Controls or suppresses key problem weeds including weeds resistant to other herbicides, both grass and broadleaf weeds.
- Offers long lasting residual weed control often taking out multiple germinations.
- Has short and flexible re-cropping intervals
- May be used prior to winter crops, lucerne, summer crops or in fallow maintenance.

Growers are now using the higher rates of Valor across larger hectares and Sumitomo has listened to requests for a liquid version that simplifies high volume use. The result is a convenient new SC formulation with excellent compatibility and mixing properties, set to be available in a 10 L drum.

With the release of the new Valor EZE formulation also comes a suite of new crop registrations that expands its uses into a range of winter crops, including, Pre-emergent IBS application for:

- Wheat
- Chickpeas
- Faba beans
- Lentils
- Field peas and
- Lucerne

**Valor EZE is available  
in convenient 10L drums**



Valor has become well known for its effective and long-lasting pre-emergence control of a broad range of problem weeds in the fallow period and when planting summer crops but now with the launch of the new EZE formulation winter crop growers will also be able to take advantage of the strength and versatility of Valor EZE's weed control.

Arguably the biggest benefit of Valor EZE's new winter crop registrations is its Group 14 herbicide mode of action. Valor EZE's active ingredient has no recorded resistance in Australia as yet to any weed species and to-date has been an underutilised group for residual weed control in winter crops.

Another key benefit Valor EZE offers growers is its highly flexible re-cropping intervals and its ability to not restrict growers' options in a mixed cropping enterprise.

With some of the shortest and most flexible re-cropping intervals available from a residual herbicide, growers can have the confidence they won't be locked out of particular crop options following a Valor EZE application.

Whilst Valor EZE can provide excellent standalone weed control, Sumitomo also recommend Valor EZE can be an excellent tank mix partner for boosting weed control or simply adding the backup of a Group 14 mode of action herbicide into residual weed control programs. Mixtures with products like trifluralin, terbuthylazine, Avadex Xtra<sup>^</sup>, Sakura<sup>^</sup> and Dual Gold<sup>^</sup> can be an excellent way of boosting weed control as well as implementing resistance management in winter crops.

**Valor EZE Herbicide is a convenient new SC formulation of the tried and trusted Valor Herbicide. Expected to be available in March this year in 10 L easy pour containers.**

**To discuss Valor EZE's fit for your winter crops this year talk to your local Sumitomo regional manager.**



For further information on Sumitomo **Valor EZE 480 SC Herbicide**, please contact:

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